

AGENDA

ENCO – ENERGY CONSCIOUS ORGANISATION TRAINING

Venue: Dubai (Exact venue details to be confirmed)

Date: 19 August 2025

Time: 09:45 AM – 04:30 PM | Day 1

DELEGATE ARRIVAL	09:45 AM
SESSION 1 – ENERGY CONSCIOUS ORGANISATIONS Intro to EnCO Framework Case Study 1	10:00 AM
BREAK	11:30 AM
SESSION 2 – ENCO MATRIX Organisational Assessment Tool Case Study 2 + Matrix Exercise	11:50 AM
LUNCH & PRAYER BREAK	01:20 PM
SESSION 3 – PEOPLE-BASED STRATEGY (PART 1) Stakeholder Mapping Strategy Design Case Study 3	02:20 PM
Q&A AND READING ASSIGNMENT FOR DAY 2	03:50 PM
CLOSE + OPTIONAL ONE-ON-ONE CONSULTATIONS	04:10 PM



Trainer

John Mulholland

Energy, ISO 50001 and Behaviour Consultant

- EnCO Co-Founder
- 50+ years in energy consulting
- 37+ years in behavioural energy change across 15 countries
- ESOS Lead Assessor, ISO 50001 Practitioner
- Fellow – Energy Institute, UK



Trainer

Naveed Shaikh

MSc Energy & Environmental Technology, BEng Mech Eng, MEI

- Chartered Energy Manager
- 14+ years delivering energy & net zero strategies
- GHG, SECR, ESOS & Investment Grade Audits
- EnCO Consultant and Senior Advisor, EMC2 Ltd UK



AGENDA

ENCO – ENERGY CONSCIOUS ORGANISATION TRAINING

Venue: Dubai (Exact venue details to be confirmed)

Date: 20 August 2025

Time: 09:45 AM – 04:30 PM | Day 2

DELEGATE ARRIVAL	09:45 AM
SESSION 4 – PEOPLE-BASED STRATEGY (PART 2) Advanced Applications Case Study 4	10:00 AM
BREAK	11:30 AM
SESSION 5 – IMPLEMENTATION & MEASUREMENT Measurement & Verification Case Study 5 + Exercise	11:50 AM
LUNCH & PRAYER BREAK	01:20 PM
SESSION 6 – FINAL SUMMARY & CERTIFICATION Summary + Final Exam Certificate Ceremony, Speeches, Photos	02:20 PM
Q&A AND ONWARD SUPPORT	03:50 PM
CLOSE + OPTIONAL ONE-ON-ONE CONSULTATIONS	04:10 PM

Certification & Pathway

- Participants who pass the final assessment will be recognized as EnCO Consultants.
- To advance to EnCO Practitioner status, Consultants must:
 - Deliver EnCO in an organisation
 - Submit a case study
 - Undergo an interview/assessment

Notes:

- Limited seats available – early registration is strongly encouraged.
- All sessions include group work, real-life case studies, and hands-on application.
- Agenda may be subject to refinement based on final cohort needs.

